

BACHELOR OF SCIENCE—Occupational Technical Studies

Fashion Emphasis

OLD DOMINION UNIVERSITY

2008-2009 Catalog

Entrance Writing Sample Placement Test: _____

NAME: _____

UIN: _____

PHONE: _____

LOWER DIVISION GENERAL EDUCATION

Written Communication

ENGL 110C _____ 3 _____

ENGL 111C or 131C _____ 3 _____

Oral Communication

COMM 101R, 103R, 112R _____ 3 _____

Mathematics

MATH 101M, 102M, 162M or
STAT 130M _____ 3 _____

Foreign Language

Proficiency through 102F _____ 0-6 _____

Computer Skills

OTS 251D required _____ 3 _____

Fine and Performing Arts

ARTH 121A, ARTS 122A, MUSC 264A, DANC 185A,
THEA 241A, COMM/THEA 270A _____ 3 _____

History

HIST 101H, 102H, 103H, 104H, or 105H _____ 3 _____

Literature

ENGL 112L, 144L, or FLET 100L _____ 3 _____

Philosophy

PHIL 110P, 120P, or 150P _____ 3 _____

Natural Science and Technology Two semester sequence
Natural Science-8 hours. Additional 3 credits hours satisfied
in the major by OTS 370T.

_____ 4 _____ 4

Social Science

Econ 200S _____ 3 _____

Technical Content Courses (57 Hours)

OTS 100 Sales Techniques _____ 3 _____

OTS 102 Advertising & Promotion _____ 3 _____

OTS 112 Communication Design _____ 3 _____

ACCT 201 Principles/Accounting _____ 3 _____

OTS 208 Buying _____ 3 _____

OTS 220 Fashion Industry _____ 3 _____

OTS 234 Survey of Dress and Costume _____ 3 _____

OTS 251D Computer Literacy _____ 3 _____

OTS 302 Workforce Supervision _____ 3 _____

OTS 303 Social Aspects/Clothing _____ 3 _____

OTS 370T Tech & Society (WI) _____ 3 _____

MGMT 325 Contemporary Org/Mt _____ 3 _____

MKTG 311 Marketing Principles _____ 3 _____

MKTG 402 Consumer Behavior _____ 3 _____

OTED 400 Instr System Develop _____ 3 _____

OTS 402 Training Methods _____ 3 _____

OTS 405 Directed Work Exper _____ 3 _____

OTS 415 Adv Merchandising _____ 3 _____

OTS 422 Fashion Design _____ 3 _____

OTS 480 Senior Project: Merchandise Retailing
_____ 3 _____

OTS 481 Occupational Career Tran _____ 3 _____

OTS 202 Supervision of Personnel _____ 3 _____

Select four other **Fashion Electives** from this list:

OTS 350 Communication Technology Processes

OTS 409 Fashion Market Trip

OTS 410 Foreign Fashion Markets

OTS 411 Fashion Show Production

OTS 423 Visual Merchandising and Display

OTS 424 Fashion, Textile & Construction

OTS 425 Fashion Accessories

OTS 431 Web Based Organizations for Fashion

ELECTIVE COURSES (4 credits)

Consult the departmental advisor for a list courses used to
satisfy this requirement.

UPPER DIVISION GENERAL EDUCATION

Option A. Approved Minor, 12-24 hours; also second degree
or second major.

Option B. Cluster, 9 hours (3 hours may be in the major area
of study.)

Requirements for graduation include a minimum cumulative
grade point average of 2.00 overall and in the major, 123
credit hours, passage of the Exit Examination of Writing
Proficiency, and completion of Senior Assessment.