



SEPTEMBER 2009 PARENT SURVEY RESULTS

74 parents and families responded to our September survey. Thank you! Below are the results of the survey questions:

- 1) **On average, how often do you contact your student?** 42% of you send text messages to your student several times a week. 40% call your student several times a week.
- 2) **On what issues has your student most requested your advice?** 47% indicated that you talked with your student about money management. [Cash Course](#), an online tool that helps your student make informed financial decisions is available on the Career Management Center website.
- 3) **When your student was researching colleges, what led him or her to choose ODU?** More than one answer could be selected and we had a tie! 73% indicated location and 73% also indicated that the major or minor was an important factor.

Thanks for taking our quiz! The October survey with all new questions is now available on the website (right menu under "For Parents and Families").